

Ambition 2011
Announcements Video #2
Spy vs. Ambit - Frank Schmaeling

INTERIOR DAY - 1801 LAMAR LOBBY

Spy theme MUSIC IN FULL

We see our spy - NC Frank Schmaeling - sitting in a lobby chair with his back to the elevator. He is disguised in trench coat, sunglasses and fedora. He's covering his face with a newspaper.

SFX: CELL PHONE TEXT ALERT

He drops his paper and pulls his cell phone from his pocket to read the message. We see a title graphic build in white letters: "Subjects spotted - leaving office entering elevator."

SFX: KEY BLIPS AS HE TYPES HIS REPLY

He replies via text as we see a title build in yellow letters: "In position. Standing by."

He puts the cell phone back in his pocket and glances back to the elevator as the elevator doors open. He jerks the newspaper over his face again to conceal his identity. M.J. PEASE and BRENDA KERRICK emerge from the elevator and head towards the building entrance.

When they have proceeded a safe distance toward the lobby doors, FRANK drops the paper and darts for cover behind one of the columns in the lobby. We follow him as he moves from column to column in pursuit of his subjects.

Our subjects leave the lobby into the building exterior parking lot.

EXTERIOR DAY - 1801 LAMAR PARKING LOT

The pursuit continues - cutting back and forth from our two subjects as they make their way to the car and Frank as he sneaks behind building structures and cars to keep up with them.

As they're about to pull away, FRANK reaches into the open back window of their vehicle and throws something inside.

INTERIOR DAY - CAR

Close up of the back seat of the car as a "bug" lands in the frame.

EXTERIOR DAY - PLAZA BENCH

Exterior plaza bench as Frank enters frame and scurries to sit. He has successfully planted the "bug."

SFX: KEY BLIPS AS HE TYPES HIS REPLY

He pulls out his cell phone and texts another message. We see the title build in yellow letters: "Bug planted on subjects - Brenda Kerrick & MJ Pease."

He then pulls out an ear phone and pushes it into his ear. He reaches into his trench coat to apparently manipulate the listening device on the other end.

SFX: A RADIO TUNING SOUND

INTERIOR DAY - CAR

We pick up the beginning of the conversation between MJ and BRENDA as they drive.

MJ (VOC): Wow, there is so much going on in product development...

EXTERIOR DAY - PLAZA BENCH

Back to FRANK as he picks up the conversation on his listening device...

MJ (Continues in VO): ...just in time for Ambition.

BRENDA (VO): There's all sorts of new projects going on...

INTERIOR DAY - CAR

Back to MJ and BRENDA as they continue to drive and carry on the conversation.

BRENDA (Continues VOC): ...and you guys are doing a great job with everything.

MJ (VOC): Oh, thank you...

EXTERIOR DAY - FRANK'S BENCH

Back to FRANK as he excitedly acknowledges the next statement.

MJ (Continues in VO): ...and how about the new product announcements?

This was the information they were looking for. His anticipation builds.

INTERIOR DAY - CAR

Back to MJ and BRENDA as they continue to drive and carry on the conversation.

BRENDA (Continues VOC): Oh it is so exciting. I cannot believe that we are actually going to---

Her sentence is interrupted as she takes her bag, reaches around behind her and slams it onto the seat behind her, crushing Frank's bug.

EXTERIOR DAY - FRANK'S BENCH

SFX: The crash followed by static as the bug is crushed by Brenda's bag.

FRANK reacts to the loud sound and issues a loud “arrggghh” as his listening device goes dead. He reaches for the earpiece and rips it from his ear.

INTERIOR DAY - CAR

Back to MJ and BRENDA as they continue to drive and carry on the conversation. They are just reacting to each other excitedly as BRENDA had completed their sentence but only the two of them know what to be excited about. The audience still has no idea.

EXTERIOR DAY - FRANK’S BENCH

SFX: CELL PHONE TEXT ALERT

He pulls his cell phone from his pocket to read the message. We see a title graphic build in white letters: “So what did you hear?”

SFX: KEY BLIPS AS HE TYPES HIS REPLY

He replies via text as we see a title build in yellow letters: “Right now, I can’t hear a thing.” He replaces the cell phone, issues a gesture of frustration and shakes his head in disbelief.

Spy theme MUSIC comes to crescendo as we FADE TO BLACK.